

**feat** – *noun*, a noteworthy or extraordinary act or achievement, usually displaying boldness or skill

## **MEDIA RELEASE**

For immediate release

### **South African adventurers celebrated at FEAT**

*Thursday, 15 July 2010*



**South African adventurers are accomplished; many of their achievements are documented as World firsts and records. Our adventurers have traversed and circumnavigated countries and continents; they've rowed across oceans; scaled mountains; cycled extraordinary distances and descended rivers. In October, for the first time, 12 South African adventurers come together to tell of their recent expedition experiences at FEAT, a dynamic and captivating evening of time-limited presentations.**

FEAT, **Fascinating Expedition & Adventure Talks**, is an evening of time-limited presentations where each adventurer speaks for seven minutes - no more, no less – focusing on an aspect of a recent expedition. Striking photographs illustrate their words, which tell of emotions, challenges and discoveries – of people, places and themselves.

Created by adventure racer and writer Lisa de Speville, FEAT brings South Africa's adventurers together. "Most people would love to embark on an expedition; but they feel tied to 'real life'," she says. "It takes a different, special kind of courage and drive to abandon socially accepted norms of home and work to set off – often solo – on self-motivated and self-organised expeditions. Whether the adventure involves oceans, countries, continents, rivers or mountains, these achievements are extraordinary. I've yet to meet a person who is not captivated by tales of these adventures."

Speakers at the inaugural FEAT are: Alex Harris, Andrew Kellet, Cobus van Zyl, Darron Raw, Kyle Meenehan, Mandy Ramsden, Marianne Schwankhart, Mike Blyth, Peter van Kets, Pierre Carter, Ray Chaplin and Riaan Manser. Their presentation topics cover the disciplines of mountaineering, kayaking (river and sea), big wall rock climbing, paragliding, adventure films, ocean rowing, adventure racing, ultra distance mountain running and long distance walking.

FEAT aims to publicise the achievements of South African adventurers, bringing their outdoor experiences indoors. FEAT is the ultimate armchair adventure experience.

The inaugural FEAT event will be held in **Jo'burg** on **Thursday, 7 October 2010**, at the Wits Theatre in Braamfontein. Tickets are only available through [Computicket](http://Computicket). Ticketing opens on Monday, 2 August 2010.

FEAT is made possible by its sponsors - [Biophys](http://Biophys), [Buff](http://Buff), [CAPESTORM](http://CAPESTORM) and [Hi-Tec](http://Hi-Tec) - and media partners, [www.AR.co.za](http://www.AR.co.za) and [Go Multi Magazine](http://Go Multi Magazine).

For more information, visit the FEAT website at [www.featsa.co.za](http://www.featsa.co.za)

**ends**

FEAT | [www.featsa.co.za](http://www.featsa.co.za) | Lisa de Speville | [feat@featsa.co.za](mailto:feat@featsa.co.za) | 082 936 2509

